



MEDIA PASS TERMS AND CONDITIONS

Cactus Reining Classic, a Brumley Management Group, Inc. Event, welcomes news media representatives who want to provide coverage of the event. All applicants must currently be employed or on assignment by the outlets they are representing. For eligible applicants, a Media Pass may be provided as a courtesy to cover the event. It does not guarantee you a seat at any event, nor does it allow access to restricted areas. Cactus Reining Classic is not obligated to provide a Media Pass and will approve requests based on its judgment of eligibility.

Cactus Reining Classic Media Passes are intended for representatives of official news media outlets only (i.e. newspapers, television, radio, periodical publications), with valid credentials from the news outlet they represent. Each Bearer must be and hereby represents that he or she is acting on a specific assignment for an accredited media agency and has a legitimate working function in conjunction with the event attended, covering the event for accredited local or national media. The credential is not transferable and may be revoked at any time with or without cause. Event Producers at any time may revoke Media Pass access. **Independent photographers, and photographers for hire by outside companies or organizations are not eligible for Cactus Reining Classic Media Passes.**

VIDEO BROADCAST NEWS & VIDEO RECORDING EQUIPMENT

VIDEO NEWS MEDIA passes will be issued by Cactus Reining Classic to qualified broadcast television news media. No other video or audio recording devices are allowed into the arena or venue, without expressed, written, advance permission by Cactus Reining Classic. Credentialed television news crews must show their station credentials at the event office (or other designated area) and sign in. Cactus Reining Classic staff on-site will be contacted to meet the camera person on-site. Any camera person wishing to enter the event area for any other purpose, including documentary filmmakers, must have pre-approval in writing from Cactus Reining Classic requests, both in advance and on-site, may be denied.

USE OF PHOTOGRAPHIC, AUDIO, VIDEO IN COVERAGE

The credential confers on Bearer a limited, non-exclusive and non-transferable license to take photographs of the Event, and to allow the entity that engaged the Bearer to take the photographs to use such photographs, only for news coverage of, or magazines, or stories about, the Event, other editorial purposes, and reprints of news pages from such entity's publications. This is provided that such use is not likely to create, or does not actually create confusion in the minds of the trade or public that Bearer or its reprints or any elements therein, or the items on which they are reprinted, are sponsored or endorsed by, or are associated or affiliated with Cactus Reining Classic. A media pass does not license Bearer to use Cactus Reining Classic trademarks or copyrights. Neither the Bearer nor the entity that engaged the Bearer may sell photos taken at the Events to third-party entities, including but not limited to other commercial entities or the general public.

Any secondary use of any picture, audio description, videotape/film or drawing of the Event taken or made by the accredited organization or individual to whom this credential has been issued (including, but not limited to non-editorial, advertising, sales promotion, or merchandising) is prohibited without prior specific written approval of Cactus Reining Classic.

Any news media entity collecting any sort of "photography, video, or audio materials" (photographs, web images, film, traditional video, or audio, photos, etc.) from Cactus Reining Classic Event may use that material only for traditional print news media and television newscasts or those traditional Media outlet's Websites or digital news coverage. Web and social media publications are limited to use of up to six images taken at Cactus Reining Classic.

Such Media entity may not offer any live video, audio, or other coverage of the event through any means, including radio broadcasts, television broadcast, webcasts, social media live, or podcasts, without the advance written permission of Cactus Reining Classic.

This policy includes all events, programs, and warm-ups and other on-site activities that are part of or involving Cactus Reining Classic Event.

Bearer shall not, at any time, display, post, or otherwise reproduce the credential image on any digital platform, including online social media sites or applications (e.g., Facebook, Twitter, Instagram, Snapchat).

INTERFERENCE OF PHOTOGRAPHERS AND VIDEOGRAPHERS

Cactus Reining Classic photographers and videographers have priority in movement and placement to capture photos and video of the Event. Upon arrival, approved pass Bearer must check in with the Event staff coordinating the official event photography and video for flow for assignment of placement. The front sideline can be a crowded area. Anyone, with or without a credential, who interferes with the competitive flow or operations of the Event, or with the ability of Cactus Reining Classic Official Photographers, the live stream videographers, or Cactus Reining Classic staff or agents to properly capturing photos and video and do their work will be asked to leave the Event, including during awards ceremonies. Cactus Reining Classic can provide official competition photographs and awards ceremony photographs to news media upon request.

I am aware of the propensity of an equine to behave in ways that may result in injury, harm or death to persons on or around them. In addition, I am further aware of the unpredictability of the equine’s reaction to such things as sound, sudden movement and unfamiliar objects, persons or animals. Knowing all of the above, it is my intention to enter into this agreement with full knowledge of the dangerous propensity of this profession.

In consideration of being approved for Event Media Credentials, I hereby agree to release, indemnify and/or hold harmless, Cactus Reining Classic, Brumley Management Group, Inc., the City of Scottsdale, the United States Bureau of Reclamation, their agents, representatives, officers, employees, subcontractors, directors, and officials from and against all allegations, demands, losses, claims, damages or suits. I further acknowledge that I am covered by my own personal health insurance and liability coverage. Cactus Reining Classic, as an equine activity sponsor, shall not be liable for any injury or death, resulting from the inherent risks of equine activities.

By signing below, I agree to the Terms and Conditions of this application, and acknowledge that submission of this application does not guarantee my approval for a Media Press Pass.

Signed: _____ Date: _____

Print Name: _____ Cell: _____

****Copy of Media Credential Image or Assignment Letter is required with application.***

REQUIRED INFORMATION -

Media Organization Name: _____

Address: _____

City: _____ State: ____ Zip: _____ Country: _____

Website: _____

Editor’s Name: _____ Editor’s Email: _____

Editor’s Direct Phone Number or Cell Number: _____

CRC OFFICE USE ONLY

APPROVED: YES | NO BY: _____ DATE: _____