



## Sponsorship Opportunities

March 23 – 27, 2022 | Scottsdale, AZ

### SPONSORSHIP PACKAGE 1: \$500 AWARD SPONSOR

- Sponsor included on event graphic “Thank you”
- Sponsor logo and hotlink on event website
- PA Announcements during event

### SPONSORSHIP PACKAGE 2: \$1,500

- Sponsor receives brand recognition on Equidome arena wall. Sponsor receives event branding in the nationally televised **RUN FOR A MILLION/THE LAST COWBOY**.
- Priority for paid schoolings (limited quantity of 2)
- Sponsor digital ad/link (*provided by sponsor*), rotated among sponsors, streaming live on HorseShowGlobal.com
- Sponsor logo and hotlink on event website
- PA Announcements during event

### SPONSORSHIP PACKAGE 3: \$2,500

- Priority stall placement – barns H, I, J, K (*based on availability*)
- Sponsor receives brand recognition on Equidome arena wall. Sponsor receives event branding in the nationally televised **RUN FOR A MILLION/THE LAST COWBOY**.
- Priority for paid schoolings (limited quantity of 2)
- Sponsor digital ad/link (*provided by sponsor*), rotated among sponsors, streaming live on HorseShowGlobal.com
- Sponsor logo and hotlink on event website
- PA Announcements during event

### SPONSORSHIP PACKAGE 4: \$5,000

- Priority stall placement – barns A, B, C, D (*based on availability*)
- Sponsor receives brand recognition on Equidome arena wall. Sponsor receives event branding in the nationally televised **RUN FOR A MILLION/THE LAST COWBOY**.
- Priority for paid schoolings (limited quantity of 3)
- Sponsor digital ad/link (*provided by sponsor*), rotated among sponsors, streaming live on HorseShowGlobal.com
- Priority vendor space allocation on the Equidome Arena Concourse.
- Sponsor logo and hotlink on event website
- PA Announcements during event

### **SPONSORSHIP PACKAGE 5: \$10,000**

- Priority stall placement in barns O, P, Q (*based on availability*)
- Sponsor receives brand recognition on Equidome arena wall. Sponsor receives event branding in the nationally televised **RUN FOR A MILLION/THE LAST COWBOY**.
- Priority for paid schoolings (limited quantity of 6)
- Reserved suite with table for six along the Equidome arena concourse, daily lunch for eight provided each competition day.
- Sponsor receives a 10' x 20' booth display on arena concourse.
- 60 second video commercial (*provided by sponsor*), rotated among sponsors, streaming live on HorseShowGlobal.com and on the arena concourse.
- Priority vendor space allocation on the Equidome Arena Concourse, complimentary 10' x 20' space.
- Sponsor logo and hotlink on event website
- PA Announcements during event

### **SPONSORSHIP PACKAGE 6: \$25,000**

- Priority stall placement in South Hall (climate controlled)
- Priority for paid schoolings (limited quantity of 6)
- Sponsor receives brand recognition on arena wall. Sponsor receives event branding in the nationally televised **RUN FOR A MILLION/THE LAST COWBOY**.
- Reserved suite with table for six along the Equidome arena concourse, daily lunch for eight provided each competition day.
- 120 second video commercial (*provided by sponsor*), rotated among sponsors, streaming live on HorseShowGlobal.com and on the arena concourse.
- Priority vendor space allocation on the Equidome Arena Concourse, complimentary 10' x 30' space.
- Sponsor logo and hotlink on event website
- PA Announcements during event

### **SPONSORSHIP PACKAGE 7: \$50,000 (*only one available*)**

- Title Sponsorship of the Equidome main arena. *Signage provided by event.*
- Brand recognition on **MAIN ARENA IN and OUT GATES (2)** (*graphic size approximately 10' x 4'*). Sponsor receives event branding in the nationally televised **RUN FOR A MILLION/THE LAST COWBOY**. *Signage provided by event.*
- Priority stall placement in South Hall (climate controlled)
- Priority for paid schoolings (limited quantity of 9)
- Reserved suite with table for six along the Equidome arena concourse, daily lunch for eight provided each competition day.
- 120 second video commercial (*provided by sponsor*), rotated among sponsors, streaming live on HorseShowGlobal.com and on the arena concourse.
- Priority vendor space allocation on the Equidome Arena Concourse, complimentary 10' x 30' space.
- Sponsor logo and hotlink on event website
- PA Announcements during event

### **SPONSORSHIP PACKAGE 8: \$75,000 (only one available)**

- Title Sponsor of event; ***The Cactus Reining Classic brought to you by.....***
- Brand recognition on **east wall of the Equidome arena** (*graphic size approximately 50' x 4'*). Sponsor receives event branding in the nationally televised **RUN FOR A MILLION/THE LAST COWBOY**. *Signage provided by event. Graphic provided by sponsor.*
- Priority stall placement in South Hall (climate controlled)
- Priority for paid schoolings (limited quantity of 9)
- Sponsor logo included on all event merchandising
- Sponsor logo included in event marketing including print and social media promotions
- Video commercials (*provided by sponsor*), streaming live on HorseShowGlobal.com and on the arena concourse.
  - Two (2) 120 seconds each
  - One (1) sizzle piece, 60 seconds
- Reserved suite with two tables for six on the Equidome arena concourse, priority location, and daily lunch for sixteen provided each competition day.
- Press release, provided by event, announcing Title Sponsorship sent out via American Horse Publications
- Sponsor participation in The Run For A Million – Million Dollar Qualifier award presentation
- Priority vendor space allocation on the Equidome Arena Concourse, complimentary 20' x 30' space.
- Sponsor logo and hotlink on event website
- PA Announcements during event

#### ***Additional Title Sponsorship Opportunities Available:***

Title Sponsor of The Run For A Million – \$10,000 Added Million Dollar Qualifier, Saturday March 26, 2022

Title Sponsor of the \$140,000 Added Derby

Title Sponsor of the \$30,000 Added 4 Year Old Stakes

Customized packages are available. Contact Amanda Brumley, 602-316-6782 or at [brumleyevents@gmail.com](mailto:brumleyevents@gmail.com)



## Sponsorship Packages

March 23 – 27, 2022 | Scottsdale, AZ

### SIGN ME UP!

Check circle for your choice. *You will receive an emailed invoice for payment in full or a scheduled payment plan can be offered.*

- SPONSORSHIP PACKAGE 1 - \$500
- SPONSORSHIP PACKAGE 2 - \$1,500
- SPONSORSHIP PACKAGE 3 - \$2,500
- SPONSORSHIP PACKAGE 4 - \$5,000
- SPONSORSHIP PACKAGE 5 - \$10,000
- SPONSORSHIP PACKAGE 6 - \$25,000
- SPONSORSHIP PACKAGE 7 - \$50,000 (*Arena Sponsorship: only one available*)
- SPONSORSHIP PACKAGE 8 - \$75,000 (*Title Sponsorship: only one available*)
- OTHER: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return to: Cactus Reining Classic, 28150 N Alma School Pkwy, Suite 103 – 619, Scottsdale, AZ 85262  
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