



**Cactus Reining Classic * Reining by the Bay
High Roller Reining Classic**

Produced by Brumley Management Group Events

| Sponsorship Level Recognition | Corporate National | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Buckle Sponsor | Contributing Sponsor |
|--|--|------------------|-----------------|-----------------|-----------------|----------------|----------------------|
| Sponsorship Levels | \$20,000+ | \$10,000+ | \$5,000+ | \$2,500+ | \$1,000+ | \$650+ | up to 650 |
| Recognition of sponsor name/title on Aged Event | Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator | | | | | | |
| Awards presentation participation for named event | Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator | | | | | | |
| Exhibitor Party Host, limited availability | Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator | | | | | | |
| Sponsor info seminars | Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator | | | | | | |
| Sponsor logo placed on event scoreboard | X | X | | | | | |
| Sponsor included in national event press releases | X | X | | | | | |
| Sponsor logo included in national event advertising | X | X | | | | | |
| Sponsor Concierge Event Services* see details below | X | X | | | | | |
| Complimentary vendor space with prime location at event | 10'X30' | 10'X20' | 10' X10' | | | | |
| Sponsor Full Page Digital ad featured in all event E-Newsletters | X | X | | | | | |
| Sponsor logo recognized in all event E-Newsletters | X | X | X | | | | |
| VIP Sponsor daily lunch for 8 | X | X | X | | | | |
| Sponsor digital ad/link included LIVE Broadcast Event coverage | Logo | Logo | Logo | Logo | Logo | | |
| 120 second video commercial spot aired on Live Broadcast | X | X | | | | | |
| Video commercial: Quick Time, MPEG, AVI formats (high resolution required) email to brumleyevents@gmail.com | | | | | | | |
| CRC: Priority stabling with 2 stall fronts (locations A, B, C, O, P, Q) | X | X | X | X | | | |
| CRC: Priority stabling with 1 stall front | | | | | X | X | |
| RBB: Priority stabling in Grand Prix barns | X | X | X | | | | |
| RBB: Priority stabling in Sand Hills barns | | | | X | X | X | X |
| HRRC: Priority stabling in Barn A with 2 stall fronts | X | X | X | X | | | |
| HRRC: Priority stabling in Barn B | | | | | X | X | X |
| CRC: Sponsor banner in Main Arena | 2 | 2 | 2 | 2 | | | |
| CRC banner featured in the cable television series THE LAST COWBOY - sponsor must sign brand image release rights to network. | | | | | | | |
| RBB: Sponsor banner in Bay Arena | 2 | 2 | 2 | 2 | 1 | 1 | 1 |
| HRRC: Sponsor banner in Main Arena | 2 | 2 | 2 | 2 | | | |
| HRRC: Sponsor banner in Priefert Arena | 2 | 2 | 2 | 1 | 1 | 1 | |
| Social Media: Sponsor Facebook promotion on event page | X | X | X | | | | |
| Distribution of sponsor furnished promotional materials at event | X | X | X | | | | |
| Sponsor logo and hot link on event website | X | X | X | X | X | listing | listing |
| Daily PA announcements at event | X | X | X | X | X | X | |

***NEW FOR 2021! Sponsor Concierge Event Services** includes no late fees on entries, assistance on entry submissions - means no office visits (we come to you with entry numbers and division entries by horse, adds scratches can be sent via text to show office) draws and results sent directly via text to trainer, poster size laminated schedule provided to stalls, stalls pre-bedded and sprayed with SynBioNt, www.synbiontagwash.com (trainer must submit stall chart to management prior to move in date), sponsor results with photos posted on event Facebook pages, sponsor tagged in all posts.

Product/Services vs. Cash Sponsorships:

Sponsor donations of product or services that exceed \$2500 in retail value will not be accepted without a minimum of 50% of that amount contributed in cash. For example: Bobbie Jeans wants to sponsor all three shows. They offer 25 gift certificates for each show in the amount of \$100 each, a \$2500 value. Bobbie Jeans is required to contribute an additional cash amount of \$1250 for each show. At each event, the sponsorship level this sponsor will receive is Silver (\$2500 Level), as it is based on the retail value of the product donated.



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|--------------------|-----------|-----------|----------|----------|----------|--------|-------------|
|--------------------|-----------|-----------|----------|----------|----------|--------|-------------|

2021 Sponsorship Commitment

Please input your sponsorship amount in the boxes below for each show. Thank you!

Cactus Reining Classic, Scottsdale, AZ ~ MAKE SPONSOR CHECKS PAYABLE TO Cactus Reining Classic

Special Sponsorship Opportunity
March 17 - 21

| | | | | | | | |
|--|--|--|--|--|--|--|--|
| | | | | | | | |
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Banners must be received by March 1st!

Reining by the Bay, Woodside, CA ~ MAKE SPONSOR CHECKS PAYABLE TO RBB, Inc.

Special Sponsorship Opportunity
July 10 - 17

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Banners must be received by July 1st!

High Roller Reining Classic, Las Vegas, NV ~ MAKE SPONSOR CHECKS PAYABLE TO HRRRC, Inc.

Special Sponsorship Opportunity
September 10 - 18

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|--|--|--|--|--|--|--|--|
| | | | | | | | |
|--|--|--|--|--|--|--|--|

Banners must be received by September 1st!

Sponsor Contact Information

Business Name _____

Contact Name _____

Mailing Address _____

Email _____

Phone Number(s) _____

Please submit Sponsorship Commitment to:

Amanda Brumley
28150 N Alma School Pkwy, Suite 103 - 619
Scottsdale, AZ 85262
Phone: 602-316-6782
Email: brumleyevents@gmail.com

Product and banners shipping address for Cactus Reining Classic and High Roller Reining:

Brumley Management Group LLC, 14239 E Quail Track Rd, Scottsdale, AZ 85262

Product and banners shipping address for Reining by the Bay:

Brumley Management Group LLC, 137 Club Drive, San Carlos, CA 94070

Sponsor invoices will be emailed 30 days prior to each show or you can mail checks with commitment form.

Thank You!