

**Cactus Reining Classic \* Reining by the Bay  
High Roller Reining Classic**

Produced by Brumley Management Group, LLC



Sponsorship Level Recognition	Corporate National	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Buckle Sponsor	Contributing Sponsor
Sponsorship Levels	\$20,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+	\$650+	up to 650
Recognition of sponsor name on Maturity or Derby	Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator						
Awards presentation participation for named event	Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator						
Exhibitor Party Host, one per event	Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator						
Sponsor info seminars	Interested sponsors are encouraged to discuss this option with Sponsorship Coordinator						
Sponsor included in national event press releases	X	X					
Sponsor logo included in national event advertising	X	X					
Sponsor included on BMG Events Cargo trailer	X	X					
Sponsor logo placed on event scoreboard	X	X					
Complimentary vendor space with prime location at event	10'X30'	10' X20'	10' X10'				
Sponsor Full Page Digital ad featured in all event E-Newsletters	X	X					
Sponsor logo recognized in all event E-Newsletters	X	X	X				
VIP Sponsor daily lunch for 8	X	X	X				
Sponsor digital ad/link included LIVE Broadcast Event coverage	Masthead	Masthead	Logo	Logo	Logo		
60 second video commercial spot aired on Live Broadcast	X	X					
CRC: Priority stabling	X	X	X	X			
RBB: Priority stabling in Grand Prix barns	X	X	X				
HRRC: Sponsor banner in Lucas Oil arena	2	2	1	1			
HRRC: Sponsor banner in Priefert arena	2	2	2	1	1	1	
HRRC: Priority stabling in Barn A	X	X	X	X			
HRRC: Priority stabling in Barn B					X	X	X
Social Media: Sponsor Facebook promotion on event page	X	X	X				
Distribution of sponsor furnished promotional materials at event	X	X	X				
Sponsor logo and hot link on event website	X	X	X	X	X	listing	listing
Daily PA announcements at event	X	X	X	X	X	X	

**60 second video commercial: Quick Time, MPEG, AVI formats (high resolution required)**

Sponsor donations of product or services that exceed \$2500 in retail value will not be accepted without a minimum of 50% of that amount contributed in cash. For example: Bobbie Jeans wants to sponsor all three shows. They offer 25 gift certificates for each show in the amount of \$100 each, a \$2500 value. Bobbie Jeans is required to contribute an additional cash amount of \$1250 for each show. At each event, the sponsorship level this sponsor will receive is Silver (\$2500 Level), as it is based on the retail value of the product donated.

*Management reserves the right to make changes to the event and its conditions at any time. Management also reserves the right to refuse service to anyone.*



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**2020 Sponsorship Commitment**

Please input your sponsorship amount in the boxes below for each show. Thank you!

**Cactus Reining Classic, Scottsdale, AZ ~ MAKE SPONSOR CHECKS PAYABLE TO CRC, INC**

Special Sponsorship Opportunity

March 18 - 22, 2020

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Logo and print advertising deadline: February 15th. Banners must be received by March 15th!

**Reining by the Bay, Woodside, CA ~ MAKE SPONSOR CHECKS PAYABLE TO RBB, Inc.**

Special Sponsorship Opportunity

July 11 - 18, 2020

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Logo and print advertising deadline: June 10th. Banners must be received by July 15th!

**High Roller Reining Classic, Las Vegas, NV ~ MAKE SPONSOR CHECKS PAYABLE TO HRRC, Inc.**

Special Sponsorship Opportunity

September 11 - 19, 2020

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Logo and print advertising deadline: August 1st. Banners must be received by August 30th!

**Sponsor Contact Information**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_

Phone Number(s) \_\_\_\_\_

Please submit Sponsorship Commitment to:

Amanda Brumley  
28150 N Alma School Pkwy, Suite 103 - 619  
Scottsdale, AZ 85262  
Phone: 602-316-6782  
Email: [brumleyevents@gmail.com](mailto:brumleyevents@gmail.com)

**Product and banners shipping address for Cactus Reining Classic:**  
Brumley Management Group LLC, 14239 E Quail Track Rd, Scottsdale, AZ 85262

**Product and banners shipping address for RBB and HRRC:**  
Brumley Management Group LLC, 137 Club Drive, San Carlos, CA 94070

Sponsor invoices will be emailed 30 days prior to each show or you can mail checks with commitment form.

*Thank You!*